POPIA Compliance Statement for Tidy World

Updated: October 2025

Introduction

Tidy World (<u>www.tidyworld.co.za</u>) respects your privacy and is committed to protecting your personal information. This statement explains how we collect, use, store, and protect your data in accordance with the **Protection of Personal Information Act 4 of 2013 (POPIA)**.

What Information We Collect

We may collect the following personal information:

- Name and surname
- Contact details (email address, phone number)
- Delivery/billing address
- Payment details (processed securely via third-party providers)
- Any information you voluntarily provide via forms or communication with us

How We Use Your Information

We use your personal information to:

- Process and deliver orders
- Provide customer support
- Improve our services and website functionality
- Send updates, promotions, or marketing material (only with your consent)
- Comply with legal and regulatory requirements

Sharing of Information

- We will **not sell or distribute your information** to third parties.
- We may share your information with trusted service providers (e.g., couriers, payment gateways) strictly for business purposes.
- All service providers are required to comply with POPIA.

Data Storage and Security

Personal information is stored securely and accessed only when necessary.

• We use appropriate security measures to protect your data from loss, misuse, or unauthorised access.

Your Rights Under POPIA

As a user, you have the right to:

- Request access to your personal information
- · Ask for corrections or updates to your data
- Withdraw consent for marketing communications
- Request deletion of your personal data, subject to legal or contractual obligations

Cookies & Website Tracking

Our website may use cookies to improve user experience, track website traffic, and remember user preferences. You can disable cookies in your browser settings.

Contact Information

If you have questions about how we handle your personal information or wish to exercise your POPIA rights, please contact us:

Email: sales@tidyworld.co.za

Phone: 012 349 5192

Address:

Unit 39, Scientia Techno Park,

2 Meiring Naude Street, Scientia, Pretoria